ORDER

WAVY

Orders	**Order / Rev:**	**207253**		
	Alt Order #:	06854354		
	Product Desc:	9/20-9/30 US CHAMBER OF COMMER		
	Estimate:	919930		
	Flight Dates:	09/20/12 - 09/30/12	Primary AE:	Petry Los Angeles
	Original Date / Rev:	09/20/12 / 09/20/12	Sales Office:	P-LA
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Del Cielo Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		10755 Scripps Poway Parkway	Billing Cycle:	EOM/EOC
		San Diego, CA 92131	Agency Commission:	15%
Advertiser	**Name:**	**POL/US Chamber of Commerce (I)**		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P2	Advertiser External ID:	IN2587/SP6679/AL2035
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	130	$91,300.00	$77,605.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	130	$91,300.00	$77,605.00	0.00
Totals	130	$91,300.00	$77,605.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	38%	$91,300.00
Market	100%	$240,263.16

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WGNT	0%	$0.00
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	32%	$76,884.21
WTVZ	2%	$4,805.26
WVBT	7%	$16,818.42
WVEC	21%	$50,455.26

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAVY	09/21/12	09/21/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	2	$500.00	P1	0.00 NM	2	$1,000.00
	PLS GIVE MAX SEP TODAY SHOW 2 - PLS GIVE MAX SEP													
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--		Spots/Week 2	Rate $500.00		Rating 0.00					
E 2	WAVY	09/24/12	09/28/12	Today Show 2 Today Show 2	CM	9a-10a	MTWTF--	:30	10	$500.00	P1	0.00 NM	10	$5,000.00

Order / Rev: 207253 Advertiser: POL/US Chamber of Commerce (I)

Alt Order #: 06854354 Product Desc: 9/20-9/30 US CHAMBER OF COMMER **WAVY**

Flight Dates: 09/20/12 - 09/30/12 Estimate: 919930

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				PLS RUN 2/DAY W/MAX SEP TODAY SHOW 2 - PLS RUN 2/DAY W/MAX SEP												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	10	$500.00	0.00									
E	3	WAVY	09/21/12	09/21/12	Today Show 3	CM	10a-11a	----F--	:30	2	$400.00	P1	0.00	NM	2	$800.00
					Today Show 3											
		PLS GIVE MAX SEP TODAY SHOW 3 - PLS GIVE MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	----F--	2	$400.00	0.00									
E	4	WAVY	09/24/12	09/28/12	Today Show 3	CM	10a-11a	MTWTF--	:30	10	$400.00	P1	0.00	NM	10	$4,000.00
					Today Show 3											
		PLS RUN 2/DAY W/MAX SEP TODAY SHOW 3 - PLS RUN 2/DAY W/MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	10	$400.00	0.00									
E	5	WAVY	09/21/12	09/21/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	2	$300.00	P1	0.00	NM	2	$600.00
					News 10 @ Noon											
		PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	----F--	2	$300.00	0.00									
E	6	WAVY	09/24/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	MTWTF--	:30	10	$300.00	P1	0.00	NM	10	$3,000.00
					News 10 @ Noon											
		PLS RUN 2/DAY W/MAX SEP NEWS - PLS RUN 2/DAY W/MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	10	$300.00	0.00									
E	7	WAVY	09/21/12	09/21/12	M-F 2-3p	CM	2-3p	----F--	:30	2	$200.00	P2	0.00	NM	2	$400.00
					The Doctors											
		PLS GIVE MAX SEP DOCTORS - PLS GIVE MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	----F--	2	$200.00	0.00									
E	8	WAVY	09/24/12	09/28/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	10	$200.00	P2	0.00	NM	10	$2,000.00
					The Doctors											
		PLS RUN 2/DAY W/MAX SEP DOCTORS - PLS RUN 2/DAY W/MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	10	$200.00	0.00									
E	9	WAVY	09/21/12	09/21/12	M-F 4-5p	CM	4p-5p	----F--	:30	2	$500.00	P1	0.00	NM	2	$1,000.00
					M-F 4-5p											
		PLS GIVE MAX SEP ANDERSON COOPER - PLS GIVE MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	----F--	2	$500.00	0.00									
E	10	WAVY	09/24/12	09/28/12	M-F 4-5p	CM	4p-5p	MTWTF--	:30	10	$500.00	P1	0.00	NM	10	$5,000.00
					M-F 4-5p											
		PLS RUN 2/DAY W/MAX SEP ANDERSON COOPER - PLS RUN 2/DAY W/MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	10	$500.00	0.00									
E	11	WAVY	09/21/12	09/21/12	WAVY News @ Sunrise	CM	5a-6a	----F--	:30	1	$800.00	P1	0.00	NM	1	$800.00
					WAVY News @ Sunrise											
		NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	----F--	1	$800.00	0.00									
E	12	WAVY	09/24/12	09/28/12	WAVY News @ Sunrise	CM	5a-6a	MTWTF--	:30	5	$800.00	P1	0.00	NM	5	$4,000.00
					WAVY News @ Sunrise											
		PLS RUN 1/DAY NEWS - PLS RUN 1/DAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/24/12	09/30/12	MTWTF--	5	$800.00	0.00									
E	13	WAVY	09/22/12	09/29/12	WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	$500.00	P1	0.00	NM	4	$2,000.00
					WAVY News 10 Sa 6a											
		PLSL GIVE MAX SEP NEWS - PLS GIVE MAX SEP														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 09/17/12	09/23/12	-----S-	2	$500.00	0.00									
		Week: 09/24/12	09/30/12	-----S-	2	$500.00	0.00									
E	14	WAVY	09/22/12	09/29/12	WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	$800.00	P1	0.00	NM	4	$3,200.00
					WAVY News 10 Sa 7a											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 -----S- 2 $800.00 0.00											
				Week: 09/24/12 09/30/12 -----S- 2 $800.00 0.00											
E 15	WAVY	09/22/12	09/29/12	Today Show Sa	CM	8a-10a	-----S-	:30	1	$1,200.00	P1	0.00	NM	2	$2,400.00
				Today Show Saturday		(8:00 AM-9:00 AM)									
				SAT TODAY SHOW											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 -----S- 1 $1,200.00 0.00											
				Week: 09/24/12 09/30/12 -----S- 1 $1,200.00 0.00											
E 16	WAVY	09/23/12	09/30/12	WAVY News 10 Sunday6	CM	6a-7a	------S	:30	2	$500.00	P1	0.00	NM	4	$2,000.00
				WAVY News 10 Sunday 6a											
				PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ------S 2 $500.00 0.00											
				Week: 09/24/12 09/30/12 ------S 2 $500.00 0.00											
E 17	WAVY	09/23/12	09/30/12	WAVY News 10 Sunday7	CM	7a-8a	------S	:30	2	$800.00	P1	0.00	NM	4	$3,200.00
				WAVY News 10 Sunday 7a											
				PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ------S 2 $800.00 0.00											
				Week: 09/24/12 09/30/12 ------S 2 $800.00 0.00											
E 18	WAVY	09/23/12	09/30/12	Today Show Su	CM	8a-9a	------S	:30	2	$1,200.00	P1	0.00	NM	4	$4,800.00
				Today Show Sunday											
				PLS GIVE MAX SEP SUN TODAY SHOW - PLS GIVE MAX SEP											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ------S 2 $1,200.00 0.00											
				Week: 09/24/12 09/30/12 ------S 2 $1,200.00 0.00											
E 19	WAVY	09/21/12	09/21/12	WAVY News 10 @6p	CM	6p-630p	----F--	:30	1	$2,200.00	P1	0.00	NM	1	$2,200.00
				News 10 @6p											
				NEWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ----F-- 1 $2,200.00 0.00											
E 20	WAVY	09/25/12	09/28/12	WAVY News 10 @6p	CM	6p-630p	-TWTF--	:30	4	$2,200.00	P1	0.00	NM	4	$8,800.00
				News 10 @6p											
				PLS RUN 1/DAY NEWS - PLS RUN 1/DAY											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 -TWTF-- 4 $2,200.00 0.00											
E 21	WAVY	09/22/12	09/29/12	WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	$700.00	P1	0.00	NM	2	$1,400.00
				WAVY News 10 Sat 6p											
				NEWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 -----S- 1 $700.00 0.00											
				Week: 09/24/12 09/30/12 -----S- 1 $700.00 0.00											
E 22	WAVY	09/23/12	09/30/12	WAVY News 10 Sun 6p	CM	6p-7p	------S	:30	2	$500.00	P1	0.00	NM	4	$2,000.00
				WAVY News 10 Sun 6p											
				PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ------S 2 $500.00 0.00											
				Week: 09/24/12 09/30/12 ------S 2 $500.00 0.00											
E 23	WAVY	09/21/12	09/21/12	Late Night/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	$150.00	P1	0.00	NM	1	$150.00
				Late Night w/Jimmy Fallon											
				FALLON											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 09/23/12 ----F-- 1 $150.00 0.00											
E 24	WAVY	09/24/12	09/28/12	Late Night/Jimmy Fallon	CM	1237a-136a	MTWTF--	:30	5	$150.00	P1	0.00	NM	5	$750.00
				Late Night w/Jimmy Fallon											
				PLS RUN 1/DAY FALLON - PLS RUN 1/DAY											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/24/12 09/30/12 MTWTF-- 5 $150.00 0.00											
E 25	WAVY	09/21/12	09/21/12	Tonight Show/Jay Leno	CM	1134p-1237a	----F--	:30	1	$500.00	P1	0.00	NM	1	$500.00
				Tonight Show w/Leno											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TONIGHT SHOW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	----F--	1	$500.00	0.00								
E 26	WAVY	09/24/12	09/28/12	Tonight Show/Jay Leno	CM	1134p-1237a	MTWTF--	:30	5	$500.00	P1	0.00	NM	5	$2,500.00
				Tonight Show w/Leno											
		PLS RUN 1/DAY TONIGHT SHOW - PLS RUN 1/DAY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	5	$500.00	0.00								
E 27	WAVY	09/22/12	09/29/12	SNL	CM	1130p-103a	-----S-	:30	2	$900.00	P1	0.00	NM	4	$3,600.00
				Saturday Night Live											
		PLS GIVE MAX SEP SNL - PLS GIVE MAX SEP													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	-----S-	2	$900.00	0.00								
		Week: 09/24/12	09/30/12	-----S-	2	$900.00	0.00								
E 28	WAVY	09/21/12	09/21/12	LN M-F	CM	11p-1130p	----F--	:30	1	$2,000.00	P1	0.00	NM	1	$2,000.00
				M-F News 10 @11											
		NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	----F--	1	$2,000.00	0.00								
E 29	WAVY	09/24/12	09/27/12	LN M-F	CM	11p-1130p	M-WT---	:30	3	$2,000.00	P1	0.00	NM	3	$6,000.00
				M-F News 10 @11											
		PLS RUN 1/DAY NEWS - PLS RUN 1/DAY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	M-WT---	3	$2,000.00	0.00								
E 30	WAVY	09/22/12	09/22/12	LN Sa	CM	11p-1130p	-----S-	:30	1	$2,000.00	P1	0.00	NM	1	$2,000.00
				WAVY News 10 @11 Sat											
		NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	-----S-	1	$2,000.00	0.00								
E 31	WAVY	09/29/12	09/29/12	LN Sa	CM	11p-1130p	-----S-	:30	1	$2,000.00	P1	0.00	NM	1	$2,000.00
				WAVY News 10 @11 Sat											
		PLS RUN 1/DAY NEWS - PLS RUN 1/DAY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	-----S-	1	$2,000.00	0.00								
E 32	WAVY	09/24/12	09/24/12	WAVY Early Today News	CM	430-5a	M------	:30	1	$200.00	P1	0.00	NM	1	$200.00
				WAVY News 430-5am											
		NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	M------	1	$200.00	0.00								
E 33	WAVY	09/24/12	09/24/12	WAVY 6AM News	CM	6a-7a	M------	:30	1	$800.00	P2	0.00	NM	1	$800.00
				WAVY 6AM News											
		NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	M------	1	$800.00	0.00								
E 34	WAVY	09/21/12	09/21/12	M-F 730-8p	CM	730-8p	----F--	:30	1	$1,500.00	P1	0.00	NM	1	$1,500.00
				M-F 730-8p											
		INSIDER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	----F--	1	$1,500.00	0.00								
E 35	WAVY	09/24/12	09/28/12	M-F 730-8p	CM	730-8p	M-W-F--	:30	3	$1,500.00	P1	0.00	NM	3	$4,500.00
				M-F 730-8p											
		PLS RUN 1/DAY INSIDER - PLS RUN 1/DAY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	M-W-F--	3	$1,500.00	0.00								
E 36	WAVY	09/27/12	09/27/12	Thur Hour 3	CM	10p-11p	---T---	:30	1	$1,600.00	P1	0.00	NM	1	$1,600.00
				Thursday 10-11p											
		ROCK CENTER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	---T---	1	$1,600.00	0.00								
E 37	WAVY	09/21/12	09/21/12	Fri Hour 3	CM	10p-11p	----F--	:30	1	$1,600.00	P1	0.00	NM	1	$1,600.00
				Friday 10p-11p											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	DATELINE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	----F--	1	$1,600.00	0.00								
N38	WAVY	09/30/12	09/30/12	Sun News 11p (Football)	CM	1130-12a	------S	:30	1	$2,000.00	P1	0.00 NM	1	$2,000.00
				Sun News 11p -- Late										
	PLS RUN 1/DAY NEWS - PLS RUN 1/DAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/24/12	09/30/12	------S	1	$2,000.00	0.00								
												Totals	130	$91,300.00